

EXHIBIT A

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,820,380

United States Patent and Trademark Office

Registered Mar. 2, 2004

**TRADEMARK
PRINCIPAL REGISTER**

VICTORIA'S SECRET PINK

V SECRET CATALOGUE, INC. (DELAWARE
CORPORATION)
1105 NORTH MARKET STREET
WILMINGTON, DE 19801

FOR: CLOTHING, NAMELY, BRAS, PANTIES,
CAMISOLES, PAJAMAS, SLEEP SHIRTS, ROBES
AND T-SHIRTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 12-0-2001; IN COMMERCE 12-0-2001.

OWNER OF U.S. REG. NOS. 1,146,199, 2,455,260,
AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "PINK", APART FROM THE MARK
AS SHOWN.

SN 76-976,203, FILED 1-25-2001.

GENE MACIOL, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 2,992,758

Registered Sep. 6, 2005

**TRADEMARK
PRINCIPAL REGISTER**

VICTORIA'S SECRET PINK

V SECRET CATALOGUE, INC. (DELAWARE
CORPORATION)
1105 NORTH MARKET STREET
WILMINGTON, DE 19801

OWNER OF U.S. REG. NOS. 1,146,199, 2,455,260,
AND OTHERS.

FOR: CLOTHING, NAMELY, SLIPS, TEDDIES,
NIGHTGOWNS, SHIRTS, SWIMWEAR, BODY-
SUITS, TAP PANTS, PANTS, SARONGS, GARTER
BELTS, STOCKINGS, HOSIERY, PANTYHOSE,
SOCKS, TIGHTS AND TEDDIES WITH GARTERS,
IN CLASS 25 (U.S. CLS. 22 AND 39).

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "PINK", APART FROM THE MARK
AS SHOWN.

SN 76-200,191, FILED 1-25-2001.

FIRST USE 7-0-2004; IN COMMERCE 7-0-2004.

GENE MACIOL, EXAMINING ATTORNEY

Int. Cls.: 20 and 24

Prior U.S. Cls.: 2, 13, 22, 25, 32, 42 and 50

Reg. No. 3,226,760

United States Patent and Trademark Office

Registered Apr. 10, 2007

**TRADEMARK
PRINCIPAL REGISTER**

VICTORIA'S SECRET PINK

VICTORIA'S SECRET STORES BRAND MANAGEMENT, INC. (DELAWARE CORPORATION)

FOUR LIMITED PARKWAY
REYNOLDSBURG, OH 43068

FOR: PILLOWS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 8-2-2004; IN COMMERCE 8-2-2004.

FOR: BEDDING, NAMELY, BED SKIRTS, BED BLANKETS, COMFORTERS AND BED SHEETS, IN CLASS 24 (U.S. CLS. 42 AND 50).

FIRST USE 8-2-2004; IN COMMERCE 8-2-2004.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,146,199, 2,820,380 AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PINK", APART FROM THE MARK AS SHOWN.

SER. NO. 78-637,752, FILED 5-26-2005.

WON TEAK OH, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,234,287

Registered Apr. 24, 2007

**TRADEMARK
PRINCIPAL REGISTER**

Pink Dog

JONES, ROSETTA L. (UNITED STATES INDIVIDUAL)
231 GRASSHOPPER CIRCLE
MOOREVILLE, NC 28117

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

FOR: SHIRTS, BELTS, HATS, IN CLASS 25 (U.S. CLS. 22 AND 39).

SN 78-409,849, FILED 4-28-2004.

FIRST USE 11-9-2006; IN COMMERCE 11-9-2006.

JAMES STEIN, EXAMINING ATTORNEY

Int. Cls.: 24 and 25

Prior U.S. Cls.: 22, 39, 42, and 50

Reg. No. 3,386,282

United States Patent and Trademark Office

Registered Feb. 19, 2008

**TRADEMARK
PRINCIPAL REGISTER**

PHI BETA PINK

VICTORIA'S SECRET STORES BRAND MANAGEMENT, INC. (DELAWARE CORPORATION)

FOUR LIMITED PARKWAY
REYNOLDSBURG, OH 43068

FOR: PILLOWS, IN CLASS 24 (U.S. CLS. 42 AND 50).

FIRST USE 10-12-2005; IN COMMERCE 10-12-2005.

FOR: CLOTHING, NAMELY, BOXER SHORTS, PANTIES, SHIRTS, SLEEPWEAR AND T-SHIRTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 10-12-2005; IN COMMERCE 10-12-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PINK", APART FROM THE MARK AS SHOWN.

SN 78-582,428, FILED 3-8-2005.

ARETHA SOMERVILLE, EXAMINING ATTORNEY

Int. Cl.: 35

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,502,263

Registered Sep. 16, 2008

**SERVICE MARK
PRINCIPAL REGISTER**

VICTORIA'S SECRET PINK

VICTORIA'S SECRET STORES BRAND MANAGEMENT, INC. (DELAWARE CORPORATION)

FOUR LIMITED PARKWAY
REYNOLDSBURG, OH 43068

FOR: RETAIL STORE SERVICES, MAIL ORDER CATALOG SERVICES AND ON-LINE RETAIL STORE SERVICES ALL FEATURING CLOTHING, PERSONAL CARE PRODUCTS, BAGS, JEWELRY AND ACCESSORIES, BEDDING AND FOOTWEAR, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 3-6-2001; IN COMMERCE 3-6-2001.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,908,042, 2,992,758, AND OTHERS.

SN 77-063,164, FILED 12-13-2006.

LINDA ESTRADA, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

Reg. No. 3,520,974

United States Patent and Trademark Office

Registered Oct. 21, 2008

**TRADEMARK
PRINCIPAL REGISTER**

VICTORIA'S SECRET PINK

VICTORIA'S SECRET STORES BRAND MANAGEMENT, INC. (DELAWARE CORPORATION)

FOUR LIMITED PARKWAY
REYNOLDSBURG, OH 43068

FOR: PERSONAL CARE PRODUCTS, NAMELY, BATH OIL, BATH BEADS, BLUSH, COLOGNE, CREAM FOR THE BODY, CREAM FOR THE FACE, CREAM FOR THE HANDS, FACE MIST, FRAGRANT BODY SPLASH, LOTION FOR THE BODY, LOTION FOR THE HANDS, LOTION FOR THE FACE, LIP BALM, LIP GLOSS, LIP MAKEUP PENCILS, LIPSTICK, MAKEUP FOR THE BODY, MAKEUP FOR THE FACE, MAKEUP REMOVER, MASCARA, PERFUME, POWDER FOR THE BODY, POWDER FOR THE FACE, SHOWER GEL, SOAP

FOR BODY, SOAP FOR FACE, SOAP FOR HANDS, EYE SHADOW, FOUNDATION, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 3-6-2001; IN COMMERCE 3-6-2001.

OWNER OF U.S. REG. NOS. 1,224,782, 1,908,042, AND 2,165,974.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PINK", APART FROM THE MARK AS SHOWN.

SN 76-046,788, FILED 5-11-2000.

GIANCARLO CASTRO, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

Reg. No. 3,544,100

United States Patent and Trademark Office

Registered Dec. 9, 2008

**TRADEMARK
PRINCIPAL REGISTER**

DRENCHED IN PINK

VICTORIA'S SECRET STORES BRAND MAN-
AGEMENT, INC. (DELAWARE CORPORA-
TION)
FOUR LIMITED PARKWAY
REYNOLDSBURG, OH 43068

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

FOR: PERSONAL CARE PRODUCTS, NAMELY,
BODY LOTIONS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51
AND 52).

SN 77-063,019, FILED 12-13-2006.

FIRST USE 7-10-2007; IN COMMERCE 7-10-2007.

MARK PILARO, EXAMINING ATTORNEY

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 3,565,927

United States Patent and Trademark Office

Registered Jan. 20, 2009

Corrected

OG Date Apr. 21, 2009

**SERVICE MARK
PRINCIPAL REGISTER**

PINK IS LIFE

VICTORIA'S SECRET STORES BRAND
MANAGEMENT, INC. (DELAWARE
CORPORATION)
FOUR LIMITED PARKWAY
REYNOLDSBURG, OH 43068

THE MARK CONSISTS OF STAND-
ARD CHARACTERS WITHOUT CLAIM
TO ANY PARTICULAR FONT, STYLE,
SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,820,380
AND 2,992,758.

FOR: RETAIL STORE, CATALOG
AND ON-LINE ORDERING SERVICES
IN THE FIELD OF PERSONAL CARE
PRODUCTS AND ACCESSORIES, ROOM
FRAGRANCE PRODUCTS, JEWELRY,
AUDIO TAPES, BEDDING, CLOTHING
AND ACCESSORIES, TOYS AND CANDY,
IN CLASS 35 (U.S. CLS. 100, 101 AND
102).

FIRST USE 2-15-2007; IN COMMERCE
2-15-2007.

SER. NO. 78-737,062, FILED 10-20-2005.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Apr. 21, 2009.*

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

Reg. No. 3,631,914

United States Patent and Trademark Office

Registered June 2, 2009

**TRADEMARK
PRINCIPAL REGISTER**

SQUEAKY PINK

VICTORIA'S SECRET STORES BRAND MAN-
AGEMENT, INC. (DELAWARE CORPORA-
TION)
FOUR LIMITED PARKWAY
REYNOLDSBURG, OH 43068

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

FOR: SHOWER GELS, IN CLASS 3 (U.S. CLS. 1, 4, 6,
50, 51 AND 52).

SN 77-063,002, FILED 12-13-2006.

FIRST USE 7-10-2007; IN COMMERCE 7-10-2007.

DAVID COLLIER, EXAMINING ATTORNEY

Int. Cls.: 16, 18, and 25

Prior U.S. Cls.: 1, 2, 3, 5, 22, 23, 29, 37, 38, 39, 41, and 50

Reg. No. 3,665,102

United States Patent and Trademark Office

Registered Aug. 4, 2009

**TRADEMARK
PRINCIPAL REGISTER**

PINK UNIVERSITY

VICTORIA'S SECRET STORES BRAND MANAGEMENT, INC. (DELAWARE CORPORATION)
FOUR LIMITED PARKWAY
REYNOLDSBURG, OH 43068

FOR: BLANK WRITING JOURNALS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 6-6-2006; IN COMMERCE 6-6-2006.

FOR: TOTE BAGS, TRAVEL BAGS, PURSES, CLUTCHES, COSMETIC BAGS SOLD EMPTY, ALL PURPOSE CARRYING BAGS, BEACH BAGS, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 6-6-2006; IN COMMERCE 6-6-2006.

FOR: PANTS, ROBES, SOCKS, VESTS, JACKETS, BRAS, PANTIES, T-SHIRTS, TANK TOPS, SWEAT PANTS, SLEEPWEAR, SHIRTS, BOXERS, SCARVES, HATS, BATHROBES, BEACH COVER-UPS, BELTS, BLAZERS, BLOUSES, BOXER SHORTS, CAMISOLES, CAPS, COATS, DRESSES, GLOVES, GOWNS, HALTER TOPS, HEADBANDS, JACKETS, JEANS,

JOGGING SUITS, KNIT SHIRTS, KNIT TOPS, MITTENS, NIGHT GOWNS, NIGHT SHIRTS, PAJAMAS, SHORTS, SKIRTS, SLACKS, SUITS, SWEAT PANTS, SWEAT SHIRTS, SWEAT SHORTS, SWEAT SUITS, SWEATERS, SWIMSUITS, T-SHIRTS, TANK TOPS, TIGHTS, AND VESTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 6-6-2006; IN COMMERCE 6-6-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,820,380 AND 2,992,758.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PINK", APART FROM THE MARK AS SHOWN.

SN 78-720,294, FILED 9-26-2005.

WON TEAK OH, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

PINK ME UP

Reg. No. 3,726,618 VICTORIA'S SECRET STORES BRAND MANAGEMENT, INC. (DELAWARE CORPORATION)
Registered Dec. 15, 2009 FOUR LIMITED PARKWAY
REYNOLDSBURG, OH 43068

Int. Cl.: 3 FOR: COSMETIC PENCILS; COSMETIC ROUGES; EYE LINER; EYE MAKE-UP; EYE PENCILS; EYE SHADOWS; FACE POWDER; LIP BALM; LIP GLOSS; NAIL POLISH, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

TRADEMARK
PRINCIPAL REGISTER FIRST USE 9-4-2009; IN COMMERCE 9-4-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-690,300, FILED 3-13-2009.

LANA PHAM, EXAMINING ATTORNEY



David J. Kyros

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

PINK NATION

Reg. No. 3,729,795 VICTORIA'S SECRET STORES BRAND MANAGEMENT, INC. (DELAWARE CORPORATION)
Registered Dec. 22, 2009 FOUR LIMITED PARKWAY
REYNOLDSBURG, OH 43068

Int. Cl.: 35 FOR: RETAIL STORE SERVICES IN THE FIELD OF CLOTHING AND ACCESSORIES,
PERSONAL CARE PRODUCTS AND JEWELRY FEATURING A BONUS INCENTIVE PRO-
GRAM FOR CUSTOMERS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

SERVICE MARK
PRINCIPAL REGISTER FIRST USE 4-30-2009; IN COMMERCE 4-30-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,820,380, 3,502,263, AND OTHERS.

SN 77-637,012, FILED 12-19-2008.

LANA PHAM, EXAMINING ATTORNEY



David J. Kypos

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

PINK U

Reg. No. 3,750,738 VICTORIA'S SECRET STORES BRAND MANAGEMENT, INC. (DELAWARE CORPORATION)
Registered Feb. 16, 2010 FOUR LIMITED PARKWAY
REYNOLDSBURG, OH 43068

Int. Cl.: 25 FOR: PANTIES, T-SHIRTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

TRADEMARK FIRST USE 8-29-2007; IN COMMERCE 8-29-2007.
PRINCIPAL REGISTER THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,820,380 AND 2,992,758.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PINK", APART FROM THE MARK AS SHOWN.

SN 78-720,303, FILED 9-26-2005.

WON TEAK OH, EXAMINING ATTORNEY



David J. Kypos

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

LIVE PINK

Reg. No. 3,782,747

Registered Apr. 27, 2010

Int. Cl.: 3

TRADEMARK

PRINCIPAL REGISTER

VICTORIA'S SECRET STORES BRAND MANAGEMENT, INC. (DELAWARE CORPORATION)
FOUR LIMITED PARKWAY
REYNOLDSBURG, OH 43068

FOR: BODY LOTIONS; EAU DE PARFUM; SCENTED BODY SPRAY, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 1-25-2010; IN COMMERCE 1-25-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-979,022, FILED 2-16-2009.

CARRIE GENOVESE, EXAMINING ATTORNEY



David J. Kyffers

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

LOVE PINK 
VICTORIA'S SECRET

Reg. No. 3,805,362

Registered June 22, 2010

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

VICTORIA'S SECRET STORES BRAND MANAGEMENT, INC. (DELAWARE CORPORATION)
FOUR LIMITED PARKWAY
REYNOLDSBURG, OH 43068

FOR: BRAS; JACKETS; PANTIES; SLEEPWEAR; SWEAT PANTS; T-SHIRTS, IN CLASS 25
(U.S. CLS. 22 AND 39).

FIRST USE 10-17-2006; IN COMMERCE 10-17-2006.

OWNER OF U.S. REG. NOS. 2,820,380, 3,502,263 AND OTHERS.

THE MARK CONSISTS OF THE STYLIZED WORDING "LOVE PINK VICTORIA'S SECRET"
STACKED IN TWO ROWS FOLLOWED BY THE DESIGN OF A DOG INSIDE A HEART.

SEC. 2(F) AS TO "PINK".

SER. NO. 77-583,183, FILED 10-1-2008.

CURTIS FRENCH, EXAMINING ATTORNEY



David J. Kyros

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

PINK NATION

Reg. No. 3,840,101

Registered Aug. 31, 2010

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

VICTORIA'S SECRET STORES BRAND MANAGEMENT, INC. (DELAWARE CORPORATION)
5 LIMITED PARKWAY EAST
REYNOLDSBURG, OH 43068

FOR: RETAIL STORE SERVICES IN THE FIELD OF CLOTHING AND ACCESSORIES,
PERSONAL CARE PRODUCTS, JEWELRY AND VARIOUS GIFTS FEATURING A BONUS
INCENTIVE PROGRAM FOR CUSTOMERS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 4-30-2009; IN COMMERCE 4-30-2009.

OWNER OF U.S. REG. NOS. 2,820,380, 2,992,758, AND 3,226,760.

THE MARK CONSISTS OF THE WORDING "PINK NATION" AND "VICTORIA'S SECRET"
WHICH IS LOCATED BENEATH THE TERM "PINK". THE DESIGN OF A HEART CONTAIN-
ING WAVY LINES AND THE SILHOUETTE OF A DOG AND CIRCLED WITH FIVE POINTED
STARS IS POSITIONED BETWEEN THE TERMS "PINK" AND "NATION".

SER. NO. 77-796,835, FILED 8-4-2009.

KAREN BRACEY, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

LIFE IS PINK

Reg. No. 3,853,421

Registered Sep. 28, 2010

Int. Cl.: 3

TRADEMARK

PRINCIPAL REGISTER

VICTORIA'S SECRET STORES BRAND MANAGEMENT, INC. (DELAWARE CORPORATION)
INTELLECTUAL PROPERTY MANAGER
FOUR LIMITED PARKWAY
REYNOLDSBURG, OH 43068

FOR: BODY LOTION; EAU DE PARFUM; FRAGRANCES FOR PERSONAL USE, IN CLASS
3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 2-16-2010; IN COMMERCE 2-16-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,565,927 AND 3,782,747.

SER. NO. 77-941,087, FILED 2-22-2010.

FONG HSU, EXAMINING ATTORNEY



David J. Kypos

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

HOPE PINK

Reg. No. 3,883,774

Registered Nov. 30, 2010

Int. Cl.: 3

TRADEMARK

PRINCIPAL REGISTER

VICTORIA'S SECRET STORES BRAND MANAGEMENT, INC. (DELAWARE CORPORATION)
FOUR LIMITED PARKWAY
REYNOLDSBURG, OH 43068

FOR: PERSONAL CARE PRODUCTS, NAMELY, EAU DE PARFUM, BODY LOTION AND FRAGRANCE MIST, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 2-16-2010; IN COMMERCE 2-16-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,502,263, 3,631,914, AND OTHERS.

SN 77-774,655, FILED 7-6-2009.

VERNA BETH RIRIE, EXAMINING ATTORNEY



David J. Kyfos

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,940,420

Registered Apr. 5, 2011

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

VICTORIA'S SECRET STORES BRAND MANAGEMENT, INC. (DELAWARE CORPORATION)
ATTN: SHENIA MIRACLE
5 LIMITED PARKWAY EAST
REYNOLDSBURG, OH 43068

FOR: RETAIL STORE SERVICES IN THE FIELD OF CLOTHING AND ACCESSORIES,
PERSONAL CARE PRODUCTS, JEWELRY AND VARIOUS GIFTS FEATURING A BONUS
INCENTIVE PROGRAM FOR CUSTOMERS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 5-1-2010; IN COMMERCE 5-1-2010.

OWNER OF U.S. REG. NOS. 1,908,042, 3,840,101 AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "1986", APART FROM THE
MARK AS SHOWN.

THE MARK CONSISTS OF THE DESIGN OF A HEART CONTAINING WAVY LINES AND
THE SILHOUETTE OF A DOG AND IS ENCIRCLED BY A CARRIER OF NUMEROUS FIVE-
POINTED STARS WITH "1986" AND THE WORDS "PINK NATION VICTORIA'S SECRET"
UNDERNEATH.

SER. NO. 85-095,542, FILED 7-29-2010.

FRED CARL, EXAMINING ATTORNEY



David J. Kyfos

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

VICTORIA'S SECRET PINK

Reg. No. 3,992,764

Registered July 12, 2011

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

VICTORIA'S SECRET STORES BRAND MANAGEMENT, INC. (DELAWARE CORPORATION)
INTELLECTUAL PROPERTY MANAGER
FOUR LIMITED PARKWAY
REYNOLDSBURG, OH 43068

FOR: SWEATERS; SCARVES; FOOTWEAR; SKIRTS; DRESSES; JEANS; TANK TOPS;
COATS; JACKETS; SWEATPANTS; YOGA PANTS; HOODED SWEATSHIRTS; BOXERS;
SHORTS; PAJAMAS; LEGGINGS; T-SHIRTS; CARDIGAN; CAMIS; HATS; JERSEYS, IN
CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 7-0-2004; IN COMMERCE 7-0-2004.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,820,380, 3,520,974 AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PINK", APART FROM THE MARK AS SHOWN.

SER. NO. 85-159,962, FILED 10-25-2010.

MATTHEW KLINE, EXAMINING ATTORNEY



David J. Kypas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

I ONLY SLEEP IN PINK

Reg. No. 3,993,100

Registered July 12, 2011

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

VICTORIA'S SECRET STORES BRAND MANAGEMENT, INC. (DELAWARE CORPORATION)
INTELLECTUAL PROPERTY MANAGER
FOUR LIMITED PARKWAY
REYNOLDSBURG, OH 43068

FOR: BOXER SHORTS; CAMISOLES; LEGGINGS; NIGHTSHIRTS; PAJAMAS; PANTS;
ROBES; SLEEP SHIRTS; SLEEPWEAR; SLIPPER SOCKS; SLIPPERS; SWEATPANTS; T-
SHIRTS; TANK TOPS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 9-18-2007; IN COMMERCE 9-18-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,234,287, 3,750,738 AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PINK", APART FROM THE
MARK AS SHOWN.

SER. NO. 85-178,633, FILED 11-17-2010.

CAROLINE WOOD, EXAMINING ATTORNEY



David J. Kyfos

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

ALOHA PINK

Reg. No. 4,010,593

Registered Aug. 9, 2011

Int. Cl.: 3

TRADEMARK

PRINCIPAL REGISTER

VICTORIA'S SECRET STORES BRAND MANAGEMENT, INC. (DELAWARE CORPORATION)
INTELLECTUAL PROPERTY MANAGER
FOUR LIMITED PARKWAY
REYNOLDSBURG, OH 43068

FOR: BODY LOTION; NON-MEDICATED SKIN CARE PREPARATION, NAMELY, BODY
MIST, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 3-22-2011; IN COMMERCE 3-22-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,520,974, 3,883,774, AND OTHERS.

SN 85-245,358, FILED 2-17-2011.

CAROLINE WOOD, EXAMINING ATTORNEY



David J. Kyjars

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

HOT FOR PINK

Reg. No. 4,061,503

Registered Nov. 22, 2011

Int. Cl.: 3

TRADEMARK

PRINCIPAL REGISTER

VICTORIA'S SECRET STORES BRAND MANAGEMENT, INC. (DELAWARE CORPORATION)
FOUR LIMITED PARKWAY
REYNOLDSBURG, OH 43068

FOR: BODY LOTIONS; NON-MEDICATED SKIN CARE PREPARATION, NAMELY, BODY
MIST, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 8-10-2011; IN COMMERCE 8-10-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,520,974, 3,883,774, AND OTHERS.

SN 85-215,654, FILED 1-12-2011.

CAROLINE WOOD, EXAMINING ATTORNEY



David J. Kyfos

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

MAKE ME PINK

Reg. No. 4,061,574

Registered Nov. 22, 2011

Int. Cl.: 3

TRADEMARK

PRINCIPAL REGISTER

VICTORIA'S SECRET STORES BRAND MANAGEMENT, INC. (DELAWARE CORPORATION)
FOUR LIMITED PARKWAY
REYNOLDSBURG, OH 43068

FOR: BODY LOTION; DUSTING POWDER; NON-MEDICATED SKIN CARE PREPARATION,
NAMELY, BODY MIST, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 8-10-2011; IN COMMERCE 8-10-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,520,974, 3,883,774, AND OTHERS.

SN 85-250,584, FILED 2-24-2011.

CAROLINE WOOD, EXAMINING ATTORNEY



David J. Kyfos

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

FOREVER PINK

Reg. No. 4,061,578

Registered Nov. 22, 2011

Int. Cl.: 3

TRADEMARK

PRINCIPAL REGISTER

VICTORIA'S SECRET STORES BRAND MANAGEMENT, INC. (DELAWARE CORPORATION)
FOUR LIMITED PARKWAY
REYNOLDSBURG, OH 43068

FOR: BODY LOTION; NON-MEDICATED SKIN CARE PREPARATION, NAMELY, BODY
MIST, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 8-10-2011; IN COMMERCE 8-10-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,520,974, 3,883,774, AND OTHERS.

SN 85-251,539, FILED 2-25-2011.

CAROLINE WOOD, EXAMINING ATTORNEY



David J. Kyfos

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

GIVE A LITTLE PINK

Reg. No. 4,097,199

Registered Feb. 7, 2012

Int. Cl.: 3

TRADEMARK

PRINCIPAL REGISTER

VICTORIA'S SECRET STORES BRAND MANAGEMENT, INC. (DELAWARE CORPORATION)
FOUR LIMITED PARKWAY
REYNOLDSBURG, OH 43068

FOR: PERSONAL CARE PRODUCTS, NAMELY, BODY LOTION AND NON-MEDICATED
SKIN CARE BODY MIST, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 10-7-2011; IN COMMERCE 10-7-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-296,152, FILED 4-15-2011.

GENE MACIOL, EXAMINING ATTORNEY



David J. Kyros

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

MERRY MERRY PINK

Reg. No. 4,097,220

Registered Feb. 7, 2012

Int. Cl.: 3

TRADEMARK

PRINCIPAL REGISTER

VICTORIA'S SECRET STORES BRAND MANAGEMENT, INC. (DELAWARE CORPORATION)
FOUR LIMITED PARKWAY
REYNOLDSBURG, OH 43068

FOR: PERSONAL CARE PRODUCTS, NAMELY, BODY LOTION AND NON-MEDICATED
SKIN CARE BODY MIST, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 10-7-2011; IN COMMERCE 10-7-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-309,945, FILED 5-2-2011.

GENE MACIOL, EXAMINING ATTORNEY



David J. Kyros

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

OH WHAT FUN IS PINK

Reg. No. 4,164,695

Registered June 26, 2012

Int. Cl.: 3

TRADEMARK

PRINCIPAL REGISTER

VICTORIA'S SECRET STORES BRAND MANAGEMENT, INC. (DELAWARE CORPORATION)
FOUR LIMITED PARKWAY
REYNOLDSBURG, OH 43068

FOR: BODY LOTIONS; EAU DE TOILETTE; NON-MEDICATED SKIN CARE PREPARATION,
NAMELY, BODY MIST, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 10-7-2011; IN COMMERCE 10-7-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-480,239, FILED 11-23-2011.

LOURDES AYALA, EXAMINING ATTORNEY



David J. Kyfos

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

PINK BEACH

Reg. No. 4,219,269

Registered Oct. 2, 2012

Int. Cl.: 3

TRADEMARK

PRINCIPAL REGISTER

VICTORIA'S SECRET STORES BRAND MANAGEMENT, INC. (DELAWARE CORPORATION)
FOUR LIMITED PARKWAY
REYNOLDSBURG, OH 43068

FOR: BODY CREAM; BODY LOTION; BODY SCRUB; BODY WASH; NON-MEDICATED
SKIN CARE PREPARATION, NAMELY, BODY MIST; SKIN BRONZER; SKIN BRONZING
CREAMS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 3-14-2012; IN COMMERCE 3-14-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-418,899, FILED 9-9-2011.

MICHAEL WIENER, EXAMINING ATTORNEY



David J. Kyros

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

LIFE IS PINK IS LIFE

Reg. No. 4,336,625

Registered May 21, 2013

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

VICTORIA'S SECRET STORES BRAND MANAGEMENT, INC. (DELAWARE CORPORATION)
FOUR LIMITED PARKWAY
REYNOLDSBURG, OH 43068

FOR: RETAIL STORE, CATALOG AND ON-LINE ORDERING SERVICES IN THE FIELD
OF PERSONAL CARE PRODUCTS AND ACCESSORIES, ROOM FRAGRANCE PRODUCTS,
JEWELRY, BEDDING, CLOTHING AND ACCESSORIES, PLUSH TOYS AND CANDY, IN
CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 1-26-2006; IN COMMERCE 1-26-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,502,263, 3,631,914 AND OTHERS.

SER. NO. 77-769,884, FILED 6-29-2009.

LANA PHAM, EXAMINING ATTORNEY



Lana Street Lee

Acting Director of the United States Patent and Trademark Office